

MAPISA³⁶⁹

Tiles Adhesive, Grout & More



IS 15477 :2019
CM/L 7200256808



Shivvazza Group
Of Companies



**WELCOME
THE FUTURE OF
THE BUILDING**



Product Volume - 1.8

Sharman Joshi..

OUR INFRASTRUCTURE

365[®]
MAPISA
Let's Stick Forever



Let's Stick Forever



ABOUT US



ABOUT US

Shivazza Group Of Companies Carries A Legacy Of 25 Years Built on Trust, Customer Satisfaction, and Quality Service. The Group And its Directors are Engaged in The Building Materials Industry, Colonization, Higher Education, and Film Production. The Group Has Previously Recorded An Estimated Turnover 100+cr.

MEANING OF MAPISA

MA, PI, SA - माता-पिता का साथ

Also "MAPISA" is on God Shiva's 3 names, MA: Mahabuddhi, PI: Pinaki & SA: Sadayogi. MA: MAHABUDDHI: - Bless us with intelligence PI: PINAKI: - Guide us to the righteous path SA: SADAYOGI: - Bless us with the discipline of yogi's life.

MEANING OF 369

Number 3 is a blessing number. Gods Brahma, Vishnu and Mahesh are the Trimurti. 3rd eye of God Shiva, which indicates Truth, Consciousness and Happiness.

Number 6 indicates our internal power, by awakening this, you can flow through the energy which will become a medium to meet your wishes. And with this energy you will also be able to solve your upcoming hurdles. It is believed that God has taken 6 days to build this Universe. According to Astrology Venus planet indicates number 6, which is the symbol of love.

Number 9 helps us in disconnecting us from our past, and reduces the self-doubt and negative vibes. So that we can accept new opportunities in future.

MISSION

To achieve customer recognition and stakeholder satisfaction. The company is to be the one of leading brand and to take company to the next heights by adding turnover of 200 Crores by 2026.

VISION

"Our vision to create a better life with full of Positive energy, Love, Peace, Success, Health Happiness." To Inspire the world with our innovative Products and design that enrich people's lives and contribute to social prosperity. MAPISA 369 is the destination for customers to save money and time.

CORE VALUE

Ethics, Humility, Leadership, Innovation, Quality, Teamwork, Passion for results, Creativity, Commitment, Integrity, Honesty with Customers.

SUCCESS FOR US

Grow Together, Contribute Together, And Celebrate Together.
Ethics, Humanity, Morality and Spirituality are the essential part of Success.



How to use:

The surface to be tiled should be thoroughly cleaned of dust, dirt, oil, grease, oil, polish etc. Add water in an empty bucket. Mix 3 parts adhesive powder and 1 part water (5-7 litres of water for a 20 kg bag), the amount of water may be increased or decreased as required to get the desired consistency. Mix the adhesive and water in a mixing machine. Spread the adhesive to the required thickness, using a flat surface first and then a serrated spatula for spreading. The tiles should be installed within 10 to 15 minutes of spreading the adhesive paste. Place the tiles on the surface to be tiled and tap the tiles gently so that the back side of the tiles gets fixed completely. Allow the tiling to set for 24 hours and fill the joints with grout the next day.



MAPISA³⁶⁹ SILVER CITE (GREY)

Usage:

Suitable for installation of ceramic and vitrified tiles on floor and wall
i.e. (30X45, 30X60, 60X60 cm)

Type	Product Name	Pot Life	Open Time	Tensile Strength (28 days)	Shear Adhesion (28 Days)	Coverage (20 KG BAG)
Type-1	Silver	2 Hours	20 Minutes	1.0 to 1.5 N/mm ²	1.0 to 1.5 N/mm ²	50-60 sq ft. (3mm thickness)

Packing: Available in 20 and 40 kg. **MRP : 1,050.00/-**

MAPISA³⁶⁹ GOLD C2TE (GREY / WHITE)

Usage:

Suitable for installation of ceramic and vitrified tiles on floors and walls.

For granite frames, doors and interior surfaces.

i.e. (60X60, 60X120, 80X80 cm, Tile over Tile, etc.)

Type	Product Name	Pot Life	Open Time	Tensile Strength (28 days)	Shear Adhesion (28 Days)	Coverage (20 KG BAG)
Type-2	Gold	2 Hours	30 Minutes	1.25 to 1.75 N/mm ²	1.25 to 1.75 N/mm ²	50-60 sq ft. (3mm thickness)

Packing: Available in 20 and 40 kg. **MRP GREY : 1,450.00/- MRP WHITE : 1,750.00/-**



MAPISA³⁶⁹ DIAMOND C2TE (GREY / WHITE)

Usages:

Vitrified Tiles i.e (60x120, 80x160, 120x180 cm) for tiling over tiles, framing of marble & granite and for tiles etc for interior & exterior surfaces on floor & wall.

Type	Product Name	Pot Life	Open Time	Tensile Strength (28 days)	Shear Adhesion (28 Days)	Coverage (20 KG BAG)
Type-3	Diamond	2 Hours	30 Minutes	1.5 to 2.0 N/mm ²	1.5 to 2.0 N/mm ²	50-60 sq ft. (3mm thickness)

Packing: Available in 20 and 40 kg. **MRP GREY : 1,850.00/- MRP WHITE : 2,250.00/-**



MAPISA³⁶⁹ PLATINUM C2TE S1 (GREY/WHITE)

Usage:

Suitable for installation of all large sizes of Vitrified Tiles, Granite Frames, Natural Stone, Glass Mosaic, Tile on Tile etc on interior and exterior surfaces like floor and wall.
i.e. (120X180, 120X240, 80X240 cm etc.)

Type	Product Name	Pot Life	Open Time	Tensile Strength (28 days)	Shear Adhesion (28 Days)	Coverage (20 KG BAG)
Type-4	Platinum	2 Hours	40 Minutes	1.75 to 2.25 N/mm ²	1.75 to 2.25 N/mm ²	50-60 sq ft. (3mm thickness)

Packing: Available in 20 and 40 kg. **MRP : 2,410.00/-** **MRP : 2,590.00/-**



MAPISA³⁶⁹ PLATINUM PLUS C2TE S1 (GREY/WHITE)

Usage:

Suitable for all types of heavy & large size tiles, Italian marble, granite, natural stone, glass mosaic, tile on tile & ceiling installation.
i.e. (120X240, 120X180, 160X320, 80X240, 80X300 cm etc.)

Type	Product Name	Pot Life	Open Time	Tensile Strength (28 days)	Shear Adhesion (28 Days)	Coverage (20 KG BAG)
Type-4	Platinum Plus	2 Hours	45 Minutes	2.25 to 3.0 N/mm ²	2.25 to 3.0 N/mm ²	50-60 sq ft. (3mm thickness)

Packing: Available in 20 and 40 kg. **MRP : 2,900.00/-** **MRP : 3,400.00/-**

MAPISA³⁶⁹ MARBILANA C2TES2 GEL & FIBER TECHNOLOGY

Usage:

Mapisa 369 Marbilana (C2TES2) is a multi-purpose, highly polymer-modified and exceptionally deformable adhesive designed for installing Marble, Granite and natural stones on various cementitious substrates to accommodate movements.

Type	Product Name	Pot Life	Open Time	Tensile Strength (28 days)	Shear Adhesion (28 Days)	Coverage (20 KG BAG)
TYPE-4	MARBILANA	2 Hours	45 Minutes	2.5 to 3.25 N/mm ²	2.5 to 3.25 N/mm ²	Approx 50-60 Sq.ft. 3mm Thickness

Packing: Available in 20 and 40 kg.

MRP : 4,750.00/-



MAPISA³⁶⁹ READY MIX PLASTER

Ready-Mix Plaster is a polymer base cementitious Plaster.

How to use: Cure the wall with water before applying Ready-Mix Plaster. 15 Ltrs. water add in 40 kg bag. Add ready mix plaster to portable water and mix well for 5-10 mins Allow mixture to stand for 5mins and then Re-Mix again for 2 min Apply plaster to substrate using some pressure while finishing with a steel trowel or wood Apply aluminium level patti from bottom to top direction followed by left to right and right to left direction to level the plaster Plain plaster wall ready for wall putty

Coverages : 15 to 20 sq.ft. in 40kg bag with 10-12mm thickness.

Advantages : High Strength , Save timing, easy application or minimum cracks

Packing : Available in 40 Kg.



MAPISA³⁶⁹ BLOCK JOINT MORTAR

MAPISA 369 is a silica polymer modified base block joint mortar.

How to use: Mix 40 kg bag in approx 12-13 Ltrs. of water and mix it for 5-10 minutes and use it within 1 to 1.5 hours.

Advantages: Increases bonding strength , Crack free, Does not require curing.

Usage: Quick and firm laying of AAC blocks & fly ash bricks with thin joints.

Packing : Available in 40 kg.



MAPISA³⁶⁹ WALL PUTTY

Mapisa 369 is a polymer modified waterproof wall putty.

How to use: Mix material as per your requirement by adding water & use in 1.5 to 2 hours duration.

Advantages: Strong bonding with plaster, For leveling and finishing of exterior / interior walls, Prevents flaking of paints.

Usage: Apply on any exterior / interior walls for finishing .

Packing : Available in 40 kg.

Coverage: Coverage of approx 12 sq.ft. in 1 kg. (200 micron thickness)



PUA-369 TYPE 5 TS2 - R2T

PU BASE THIN SET ADHESIVE

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PUA Thin set Adhesive is a two component adhesive, ready to be mixed for bonding all types of tiles and stones on various substrates including metal surfaces and drywall boards, Mapisa 369 PUA-369 is suitable for interior as well as exterior wall and floor applications.

विश्वास का जुड़ाव, सगे रिश्तों सी मज़बूती
'MAPISA 369'



A two part polyurethane based solvent and water free tile adhesive. It is flexible, waterproof, high adhesion and mechanical resistant.

Area of Use:

It helps in interior and exterior bonding of wall and floor ceramic tiles, vitrified tiles, marble and all natural stones. Concrete, screed, render, asphalt, wood, metal, PVC, cement sheets, etc.

It can be used in absorbent and non-absorbent substrates.

Can be used in rigid substrates.

Advantages:

- High strength and adhesion.
- Water proof and flexible.
- It is suitable for laying concrete, screed, render, asphalt, wood, metal, PVC, polyester,
- Good resistance to acids and other chemicals.
- High deformability and highly thyrrotrophic.

Coverage: 1.5 kg/m² per 3 mm of thickness

Color: white

Packing : 4 kg

MRP : 5,685.00/-

Technical Details:

Testing Parameter	Specification	
PU - Mixing ratio	Part-A: Part-B = 4:1	
Product Color	White to Off White After Mixing	
Adjustability	2 to 3 Hour	
Application	Easy notching	
Open time @23-27	>= 1 hrs	
Pot life	1 Hour	
Tensile Strength	3.0 >	
Product Setting Time	Initial :	6 hours
	Final :	8 hours
	Set to : Movement	12 hours
	Final Movement	7 days



Metal Staircase



Tile on Plywood

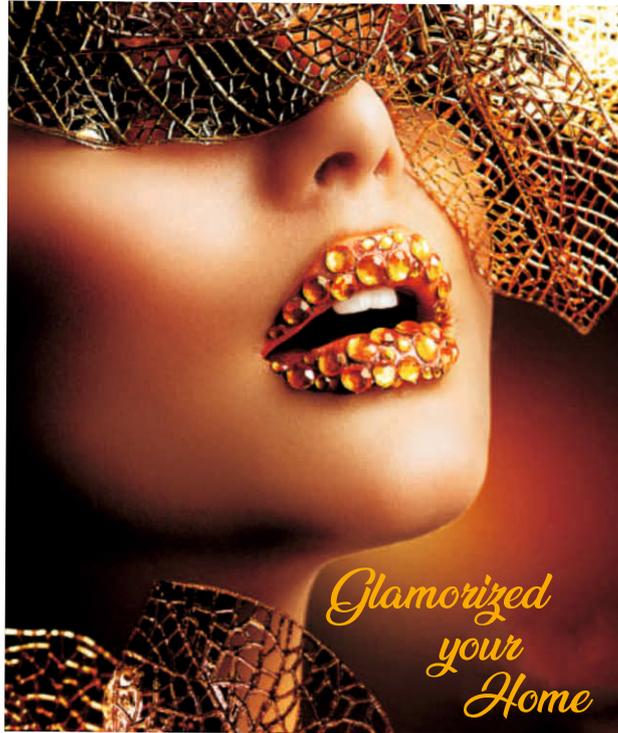
MAPISA³⁶⁹ LOOKOUT 300 & GLAM

3 COMPONENT EPOXY GROUT

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STRONG BOND WITH COLOURS

Lookout 300 Grout is a three part epoxy based joint filler. It can be easily applied to joints of vitrified tiles, glass mosaic tiles and other types of tiles. It is also used for filling joints of marble, natural stone, composite stone and quartz. Its most special feature is that after application, it can be completely cleaned from any surrounding surface by just rubbing with water.



APPLICATION AREA

Suitable for stain, water and chemical resistant surfaces in any residential or commercial construction site. Used in kitchens, bathrooms, swimming pools, fountains, hospitals, operation theatres, sterilization rooms, restaurants, cafes and for filling joints of modern tiles which are heavily walked upon.

HOW TO USE

Clean the area to be applied Mix Part A- Resin and Part B- Hardener in a bucket Add Part C- Filler Powder in a bucket, preferably with a mechanical stirrer or manually Mix for 5 minutes Apply Grout on the prepared surface Check the joints for hardening after 30-40 minutes Use a damp cloth to remove excess paste from the tile surface After 24 hours your floor is ready for use.

LOOKOUT 300 :	Available in 1 Kg and 5 Kg.	MRP : 2,900.00/- MRP : 12,500.00/-
LOOKOUT GLAM :	Available in 1 Kg and 5 Kg.	MRP : 2,250.00/- MRP : 9,700.00/-

LOOKOUT-300

(3 COMPONENT EPOXY GROUT)



LOOKOUT-GLAM

(3 COMPONENT EPOXY GROUT)



MAPISA³⁶⁹ CEMENTITIOUS GROUTS ECO

(Unsanded Grout)

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Polymer Modified for tiles and stone Suitable for joint width of 1mm to 3mm. It is a polymer modified cementitious tile grout with water resistant.

FEATURES

Suitable for all types of tiles and natural stones. Eco Tile Grout for Indoor Suitable for joints sized 1mm to 3mm Good compression and flexural strength. Long lasting joints Suitable for floors, walls. Provides uniform and superior color. Used with M-40 grout admixtures to achieve strong, hard, durable results. It is highly durable and water resistant.

COLOURED JOINT Non Brink Grout Suitable for joint width of 1-3mm.

AREAS & SUBSTRATES

Suitable for all types of tiles and stones For floors, walls For better performance For indoor and outdoor use in dry and wet areas. Available in various colours (please refer shade card)

Packaging : Available in 1Kg. **MRP** : 160.00/-

Coverage : Varies as per tile size and joint width.



MAPISA³⁶⁹ SUPER TILE GROUT

(Sanded Grout)

Super Tile Grout is a premium grade, high performance joint filler suitable for tiles / stones for 3mm to 12mm joint width. It is a premium grade, sand based grout for filling joints. It is a strong blend of high quality OPC cement with high polymer content. Excellent flexural strength, crack free, non shrinkage, durable and water resistant material.

EXCELLENT WATERPROOF PROPERTIES

Provides a non shrink and crack resistant flooring especially suitable for exterior use with resistant tile or stone joints.

APPLICATIONS

Use grout admix for better performance. Provides strength with beauty. Suitable admixture for 3-12mm wide joints. Suitable for grouting of stones on roof.

AREAS & SUBSTRATES

Tiles - For walls & floors For indoor & outdoor applications in dry & wet areas, All types of tiles & stones for interior & exterior use For walls & facades.

Packaging : Available in 1Kg. **MRP** : 160.00/-

Coverage : Varies as per tile size and joint width.



White

Ivory

Light grey

Dark grey

Black

Brown

Terracotta

MAPISA³⁶⁹ T.K.D.(Tiles Doctor)

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METHOD OF APPLICATION

Apply TKD on the back surface of stone, marble, granite slabs with a brush and let it dry for 15-30 minutes. And apply adhesive on the surface (where TKD was applied) with a trowel and immediately stick the stone, marble, granite slabs on the floor and walls. Let it dry.

SHELF LIFE

Store between 5 to 45 degree C in a shaded area, away from direct sunlight. Protect from extreme temperatures. TKD has a shelf life of 12 months when stored as prescribed.

Packaging : Available in 500gm & 1Kg.

MRP : 400.00/-



MAPISA³⁶⁹ M-KLEENO (TILE CLEANER)



M-Kleeno Heavy Duty Tile Cleaner Suitable for use on ceramic, vitrified, mosaic tiles, bath tubs, wash basins and concrete etc. for indoor and outdoor applications. High quality quick action, acid based cleaner and degreasing agent.

FEATURES

- Removes cement stain residue.
- Removes residue, efflorescence and most oxide stains.
- Removes dirt, grease etc from tiled surface.
- Protects from bacteria and provides hygienic surface

NOTE

- Do not use on surfaces that are resistant to acids.
- Like Marble/Terrazzo/Engineered Stone etc.

Packaging : Available in 1 Ltr & 5 Ltr.

MRP : 495.00/-

MAPASTIC SBR Latex is modified Styrene Butadiene Emulsion specially designed for use as a Bonding Aid and gauging liquid for cementitious systems. It is resistant to hydrolysis and can therefore be used for external applications.

रक्षा के साथ सुरक्षा 'MAPISA 369' का भरोसा



USES

To modify and improve the bonding of floor toppings, renderings and mortars; repair of worn, damaged and chipped concrete, repair of large cracks: polymer modified floor screeds; waterproof plasters for masonry and slurries.

Coverage:

Approx MAPASTIC SBR LATEX : WATER : CEMENT
1:1:3 (Coverage : Approx. 4-5m²/L)

Patching and repair mortars and palster for masonry :

Cement	50 kg
Zone sand	150 kg
Mapisa SBR Latex	5 - 9 L
Recommended water addition	11 - 15 L
Recommended thickness	8 - 30 mm

Heavy duty floor Screeds Cement

Cement	50 kg
3 - 6mm Granite Chips	75 kg
Zone sand	75 kg
Mapisa SBR Latex	5 - 9 L
Recommended water addition	8 - 12 L
Recommended thickness	10-25 mm

Packing : 500 ml, 1 Ltr, 5 Ltr Bucket





VMPL
 New Delhi [India], April 28: Shivazza Group's tile adhesive brand Mapisa 369 celebrated its third anniversary and marketing conference on April 25-26, 2025, with great enthusiasm. The two-day event was attended by the company's Managing Directors, Mr. Ashok Choudhary and Mr. Hitesh choudhary, along with other Senior officials like NaVal Jha, Shikha Bomb, Kamal Mehta, and the marketing team from across India.
 Currently, the company operates in most states across India, except for the northeastern states. During the event, a live demo of Mapisa's tile adhesive was presented, showcasing its exceptional quality and strength. The directors shared their vision, announcing the company's target to surpass Rs200 crore by 2026. Ashok Chaudhary, President's Award-winning young entrepreneur, expressed his thoughts, saying, "Our vision is driven by sense self-(Swa), commitment to quality, environmental protection, job creation, and civic values. Our mission is to contribute to building an Atmanirbhar Bharat by embracing the Swadeshi ideology and becoming India's leading, most trusted, and service-oriented brand."



Revolutionizing India's Construction Chemical Industry

Mapisa 369, a rapidly growing brand under the Shivazza Group, is transforming the tile adhesive and construction chemicals landscape in India. With a legacy of 25 years, innovation, and trust, the Shivazza Group has established itself as one of a building materials. Currently operating across India in 15 states.
 Choudhary emphasized, "We're proud to be one of the India's first company offering a 10-year guarantee on our products. Our mission is to support a self-reliant India by delivering innovative, indigenous quality products."
Call for Regulatory Reform
 Choudhary urged the Competition Commission of India, the national competition regulatory body to establish a dedicated regulatory body ensuring quality compliance in the construction chemical market. "This will ensure safety for every home, safety for every home maker, and value for their money. This..."



Group Photo With President Of India



National Award By V. President of INDIA



PROJECTS DONE BY OUR ASSOCIATE PARTNERS

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Qutone Ceramic

C. Bhogilal, Mumbai



Lal Bhai Contractor Stadium



Pune Metro Station



**Shreeji Sharan
Mumbai**



Mohini Group, Mumbai



Konark Group, Mumbai



Paradigm Ananda Residency



Karnavati Group, Ahmedabad



Kakar Group, Bella Casa, Pune



MOST IMPORTANT INSTRUCTIONS

Surface preparation: Scrub or roughen the back side with a grinder to enhance bonding.

Primer application: Use a suitable primer like Mapisa 369 TKD (Back Tile Primer) or equivalent to improve adhesion.

MECHANICAL FIXATION:

For installations above 10 feet in height (inside or outside), use fasteners to ensure stability and safety. Ensure the substrate is clean, dry, and stable.

Choose the right adhesive and follow manufacturer instructions.

Consider consulting a professional for complex or high-risk installations.

PREPARATION : The substrate must be level, cured, undamaged, compact, rigid, resistant, dry and free from any debonding agents and from damp rising. All surfaces must be plumb and true to within 6 mm in 10 ft (3m). Dry, dusty surfaces should be dampened with water & excess water should be swept off. New concrete slabs shall be damp cured and 28 days old before application which will reduce the shrinkage from tile fixing surface. Expansion joints to be provided & filled with suitable sealant. Do not cover expansion joints with thin set tile adhesive/tile.

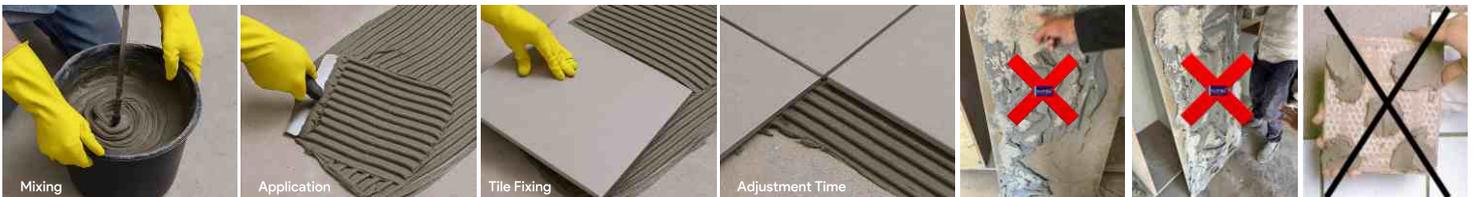
MIXING : Add 2.5 - 3 parts of powder to 1 part of water or 5-7 litre water for 20 Kg powder in a clean mixing vessel. Adjust the water as per desired consistency. Mix with a suitable mechanical stirrer or slow speed drills (50-100 rpm) until a lump free homogeneous paste is obtained. Always mix required quantity, which can be consumed within pot life. Leave mixture for 5 minutes before use. No further water should be added.

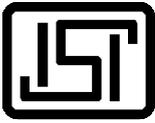
APPLICATION : Apply adhesive to the substrate with the flat side of the Trowel. Comb on additional adhesive with the notched side. Use the proper sized notched trowel to ensure full bedding of the tile. Tiles must be fixed within 30 minutes of adhesive being applied, depending on the porosity of the surface and atmospheric conditions.

FIXING : Check the adhesive ribs periodically and if a skin has formed, remove the dried adhesive and apply fresh adhesive. Press the tiles firmly into position with a slight twisting action, checking periodically that good contact is maintained with the back of each tile and beat in using rubber mallet to embed tile and adjust level. Leave no voids behind tiles. For large size tiles or irregular surfaces, adhesive can additionally be buttered on the backs of the tiles to ensure full adhesive contact. Use suitable support along with adhesive for fixing tiles on vertical surfaces.

For highly absorbent natural stones which may form a wet patch when adhesive is used, it is recommended to use suitable Impregnating sealer on all sides. Please refer Technical Data Sheets Clean off surplus adhesive from the tile face and between joints. Clean tools and tile work with water while adhesive is fresh.

- टाइल लगाई जाने वाली सतह के ऊपर से धूल, मिट्टी, तेल, ग्रीस, चिकनाई, पॉलिश इत्यादि को अच्छी तरह से साफ़ किया जाना चाहिए।
- खाली बाल्टी में पानी डालें तीन भाग एडहेसिव पावडर व 1 भाग पानी में मिलाएँ (20 किग्रा बैग के लिए 5-6 लीटर पानी डालें), मनचाहे गाढ़पन के लिये ज़रूरत के हिसाब से पानी की मात्रा कम ज़्यादा कर सकते हैं।
- एडहेसिव को ज़रूरत के अनुसार मोटाई में फैलाएँ फैलाने के लिए पहले सपाट हिस्से का और बाद में दाँतेदार ट्रॉवेल का इस्तेमाल करें। एडहेसिव पेस्ट को फैलाने के 10 से 15 मिनट में टाइल लगा दी जानी चाहिए।
- टाइल लगाई जा रही सतह पर टाइल्स रखें व टाइल्स को हल्के से ठौंके ताकि टाइल्स के पीछे का हिस्सा पूरी तरह से फिक्स हो सकें। टाइल लगाने के तुरंत बाद टाइल के ऊपर टाइल एडहेसिव एयर वाइब्रेटर का उपयोग ज़रूर करें ताकि एडहेसिव समान रूप से फैला सके, हवा के बुलबुले निकल जाएँ और टाइल और सतह के बीच मजबूत बॉन्डिंग सुनिश्चित हो।
- समान अंतर बनाए रखने के लिए टाइल स्पेसर लगाएँ। मजबूत जुड़ाव के लिए लेवलिंग क्लिप्स का उपयोग करें, जिससे टाइलें सीधी रहें और लिपेज न हो, खासकर बड़े साइज की टाइलों में। जब एडहेसिव सूख जाए, तो स्पेसर और क्लिप्स हटाकर ग्राउट भरें।
- टाइलिंग को 24 घंटे तक जमने दें और अगले दिन टाइल ग्राउट से जोड़ों को भरें।





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मापिसा³⁶⁹ एप्लीकेशन के माध्यम से QR CODE स्कैन करे और पॉइंट पाए ।



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